

## NATA introduces new website for consumers to find accredited automotive security professionals

**Burnaby, B.C.** - The National Automotive Trades Association today announced the launch of a new web site at <a href="www.findavsp.ca">www.findavsp.ca</a>. This site allows consumers and businesses across Canada to identify trusted, accredited technicians and locksmiths who are the only independent professionals allowed to access participating auto manufacturers' websites to obtain a customer's vehicle security information to repair a vehicle or generate new keys. New car dealers can continue to access security data through their car company.

"Applicants to the Vehicle Security Professional program are subject to an extensive screening process, including a background check, positive identification and a number of other vetting criteria," explains Rene Young, Executive Vice President of NATA. "This ensures that only those verified as legitimate professionals are accepted into the registry. All vehicle security information access transactions are recorded and can be made available to law enforcement agencies or the Insurance Bureau of Canada as required in the course of an investigation."

Please call the CASIS Vehicle Security Professional office at 1 866 309 4272 with any questions.

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**About VSP:** The Vehicle Security Professional (VSP) program is a data exchange system conceived and designed cooperatively by automakers and the independent auto repair community in cooperation with the insurance and law enforcement communities as part of the Canadian Automotive Service Information Standard (CASIS) agreement.

It allows the aftermarket to access security-sensitive information related to automobiles ( i.e.- key codes, immobilizer reset information and similar types of information) while protecting the safety and security of consumers and the integrity of automobile security systems.

**About CASIS**: The Canadian Automotive Service Information Standard (CASIS) provides a framework for Canadian automobile manufacturers to share their service and repair information with the automotive aftermarket industry on a level equivalent to that of their authorized dealers.

Partners in CASIS are the Global Automakers of Canada (GAC), the Canadian Vehicle Manufacturers Association (CVMA), the National Automotive Trades Association (NATA) and the Automotive Industries Association of Canada (AIA).

**About NATA:** The National Automotive Trades Association (NATA) is an "association of associations" formed in 1947 to provide a unified voice for the Canadian automotive industry. Most of the major provincial and regional automotive associations (and through them, all of their respective members) are NATA Canada affiliates. It is through this association that we represent independent automotive service providers on national issues.