



NATA Canada Salutes Volvo Cars of Canada Corp.

NATA Canada representatives Dale Finch and Rene Young recently met with Michel St-Hilaire, Vice President, Customer Service of Volvo Cars of Canada Corp. to discuss Canadian aftermarket access to Volvo's technical information web site and service tools. Mr. St-Hilaire expressed enthusiasm about the prospect of working more closely with the Canadian aftermarket through NATA Canada citing that, "We all have the same goal – looking after the customer."

Recognizing that Volvo owners in all parts of Canada have a choice in where and how to fulfill their vehicle's service and repair needs, Mr. St-Hilaire embraces a spirit of cooperation with the independent automotive repair and collision repair industries and pledged his support for NATA Canada's Vehicle Information and Service Tool Access (VISTA) initiative.

Volvo Cars of North America LLC maintains a technical information web site, located at www.volvotechinfo.com where a variety of subscription types and durations can be purchased at reasonable prices for 1994 to present year models. It was reported earlier that this site did not accept registrations from Canada, but Mr. St-Hilaire assured NATA Canada that the site is, in fact, open to Canadians and will remain so.

NATA Canada would like to congratulate Mr. St-Hilaire and Volvo Cars of Canada Corp. for cooperating with the Canadian aftermarket automotive industry to ensure that Volvo owners will continue to enjoy the freedom of choice and level of service they have in the past.

NATA is a federally chartered 58-year old organization, with current representation on the Board of the Canadian Automotive Repair and Service Council (CARS), along with the Canadian Vehicle Manufacturers' Association (CVMA), the Association of International Automobile Manufacturers of Canada (AIAMC), the Canadian Automobile Dealers Association (CADA) and the Automotive Industries Association of Canada (AIA). The National Automotive Trades Association of Canada currently represents:

- Automotive Retailers Association of British Columbia (ARA)
- Automotive Service and Repair Association of Alberta (ASRA)
- Saskatchewan Association of Automotive Repairers (SAAR)
- Automotive Trades Association of Manitoba (ATA)
- Hamilton district Autobody Repair Association (HARA)
- Automotive Aftermarket Retailers of Ontario (AARO)
- Collision Repair Association of Nova Scotia (CRANS)

For more information, contact:

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